

Modern Ceramic Art and Public Environment Art Design

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Abstract: Modern ceramic art belongs to the visual art, it attracts the public through visual impact and infecting the public is part of it public art. In the current urban construction development, modern ceramic art shows the modern characteristics and its artistic value. The diversified public environment art expressions have promoted modern ceramic art into a novel and colorful form of artistic expression which has the value of development and is best reflected in urban construction process. Nowadays, with the development of modern ceramic art and its unique artistic charm which has attracted innumerable sight has gained an incomparable position in the development process which makes more artists to explore its penetration in public art and the real value of playing in art design.

1. Introduction

The development of public art has a long history and is also a new type of emerging industry in today's society. The development of public art in China has experienced twists and turns, and it has moved to a new era of development. The development of modern ceramic art has contributed endless charm to the public art and shown a new artistic style to the public. Nowadays, many ceramic artists have accumulated their experience and continuous innovation using human beings as the main body with unique raw materials and unique creative techniques to closely connect with daily life and with the beauty of space, and the design works that conform to modern characteristics.

As a public art, modern ceramic art perfectly combines the public environment with ceramic art and it is not only showing the uniqueness of ceramics, but also showing the publicity of art. It can be seen that in the public environment art design, modern ceramic art is presented to the public as a new way which has important practical significance.

2. Characteristics of modern ceramic art design:

2.1 Publicity

With the rapid development of modern society, people's democratic awareness has gradually increased, and this has also promoted the development of popular culture. The development of social economy and the improvement of people's living standards have prompted people to pay more attention to the satisfaction of the spiritual world, which has also improved people's aesthetic level and has led to the public art in which people can obtain the satisfaction of the spiritual world. Modern ceramic art has publicity because modern ceramic art is close to people's daily life and is able to connect people and society.

The public nature of modern ceramic art is mainly reflected in the aspects of compulsory, pervasive and extensive. Among them, the compulsory performance in the public environment has extremely high requirements for the placement of ceramic art, which enables people to carefully place ceramic works, thereby producing ceramic works with more aesthetic characteristics and more charm^[1]; it's penetration is reflected in people's ceramic art and in recognition, at the same time, it is also reflected in the dissemination of ceramic works by people in the public environment; the broadness is expressed in the art can be expressed through different art forms.

2.2 Modernity

Modern ceramic art has certain illusory nature. At the same time, the works contain reflections

and criticisms on reality as well as the expectation and pursuit of spiritual civilization. Ceramic artists express their own emotions and concepts through their works and modern ceramic art is in a public environment and can communicate with the public through cultural expressions showing and sharing the openness of art.

Modern ceramic art is inclusive and will not be bound by the guidelines because ceramics have been widely used throughout the world, as a raw material for presenting modern art, ceramics also show their publicity to the audience as well as the civilianism and the relevance of modern ceramics. Modern ceramic art also pays attention to the style and expression of the artist and it can be seen that modern ceramic art has modernity and modernity indicates the unintentional and temporary nature of modern ceramic art. The expression of ceramic art is more about humanistic care, it can as well show the fusion and individualized artistic value in the public environment, thereby portraying the real value of modern ceramic art.

2.3 Cultural

Modern pottery shows an aesthetic concept that is completely different from the past. It focuses not on form but on ideas. In this process, Abstract expressionism is more about the freedom and improvisation of creation, in order to express rich emotions. Modern ceramic art has carried out research and discussion on the expression and expressiveness of materials, at the same time, the current common forms of art such as spectroscopy, glamourism, and realism often appear in creation and the development of globalization has promoted the integration and development of culture, and also has accelerated the disappearance of unique regional culture. Modern ceramic art is an artistic expression that exists in the public environment during the integration process, therefore, modern ceramic art plays a key role in demonstrating urban development and people's spiritual outlook. With the development of society, modern ceramic art has changed in different forms in order to show people's eyes and paying more attention to the concept of works, from many levels to the public environment art design, and this process has also been influenced by regional culture. At the same time, the expression of ceramic works in the public environment is more traditional.

The connection between regional culture and ceramic materials is astute. Modern ceramic art pays more attention to the diversified expression of ceramic materials. It uses environmentally friendly and natural methods to show the humanistic characteristics of modern ceramic art. In order to obtain the long-term development and far-reaching influence, modern ceramic art must be loved by people all over the world. It is necessary to infiltrate elements with Chinese characteristics in the process of creation and to show Chinese culture in order to gain a long-lasting status.

3. The performance of modern ceramic art in the public environment

As a public art, most of the expressions of modern ceramic art are displayed through the support of the public environment, thus reflecting the meaning and elegance of ceramics. In general, modern ceramic art mainly has the following forms:

(1) Surface display: This is displayed in a public environment in two dimensions, such as ceramic murals, wall decorations, porcelain paintings, etc.;

(2) Stereoscopic display: It is displayed in a three-dimensional form in a public environment, such as ceramic sculptures and ceramic vessels.

(3) Comprehensive display: It is a combination of the above two forms, such as: installation of pottery and ceramic landscape.

3.1 The performance of pottery murals

Ceramics have a long history of development in China and have different manifestations in different eras. The rapid development of modern society, the advancement and innovation of science and technology, the improvement of people's living standards, the pursuit of a higher spiritual world, and the hope that life can return to the true nature, can feel the joy of the initial state of life. Pottery murals are a new type of artistic expression based on traditional culture and

integrated with modern characteristics. They are also a reflection of the fusion of Chinese culture and other national cultures, they cover the rich essence of matter and culture, and at the same time encapsulate the characteristics of multinational culture. .

The pottery murals are based on colorful designs. They use free texture changes and highlight the visual impact with colorful glaze, the raw materials used in pottery murals are the soil in the natural environment which has the regional characteristics of “fragrance” it is simple and straightforward and it also has the characteristics of anti-freezing, waterproof, firm and fading, this has become an indispensable part of construction and decoration material ^[2]. In the production process, murals pay more attention to satisfying people's ideas and aesthetic sentiments, integrating static and dynamic expressions, guiding and highlighting architectural space also making them more close to people's lives and motivating people to feel the joy of modern ceramic art. Moreover, modern ceramic art plays a pivotal role in maintaining the overall sense of the public environment which attract countless eyes and diverging the charm of unique culture in the public environment.

3.2 The performance of ceramic sculpture

Ceramic sculptures are presented in front of people in a three-dimensional form, showing the vitality of life through carvings of raw materials, the unique and colorful sculptures can be placed in various public environments in other to let people feel the charm of the modern development of traditional culture which also encourages people to love ceramic sculptures, and is more willing to let them feel the emotions that is contained in them. Through high-temperature firing, the sculpture has the characteristics of colorful, non-polluting, non-deformable, and resistant to the wind, and has a significant advantage as an ornament in the public environment.

Ceramic plastic material is the raw material of ceramic sculpture. On this basis, it is hollowed out and engraved the glaze that is decorated in the sculpture one after another. After high temperature firing, it becomes a unique art work ^[3] and the sculpture is displayed in a three-dimensional form in the public environment attracting and infecting the public by bringing the visual impact to the public in the form of three-dimensional beauty as well as communicating with the public through the artistic characteristics contained therein. Meanwhile the sculpture is both a spiritual product and a material product and the unique ceramic sculptures not only change the overall public environment but also makes people feel the aesthetic pleasure.

4. Conclusion

With the rapid development of the society, the advancement and innovation of science and technology as well as the development of globalization, the modern ceramic art is widely used in the construction of public environment forming an artistic expression with modern characteristics, exerting unlimited charm and social value. The modern ceramic art integrates the characteristics and advantages of traditional ceramic crafts, the modern emotional characteristics, language forms, aesthetic sentiments and integrates into the public environment art design, displaying the regional cultural characteristics which affect the public's eyes and thus enriches people's spiritual world and their aesthetic taste.

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